



Horizon Technology Finance Management Provides Growth Capital to Mall Networks, a Leader in Loyalty Marketing

Farmington, CT (November 2008) – Horizon Technology Finance Management and its affiliate, Compass Horizon Funding Company LLC (collectively, “Horizon”), a leading technology lender supporting venture capital backed firms in the information technology and life science industries, announced today that it closed a \$2.5 million Venture Loan Facility for Mall Networks, a venture capital-backed innovator of merchant-funded loyalty shopping solutions.

Gregory E. Clark, Managing Director at Horizon, said, “We are very pleased to participate in the growth of Mall Networks. Mall Networks is bringing new vision and new technology to rewards programs and helping large consumer-facing enterprises build loyal, profitable customer relationships. Mall Networks is a worthy addition to the portfolio of top venture backed companies we are proud to support.”

“Our clients, including JPMorgan Chase, Delta Airlines, and Best Buy, are looking to differentiate their loyalty programs with innovative solutions,” said Tom Beecher, President and CEO of Mall Networks. “This new round of funding from Horizon further strengthens our ability to deliver that innovation.”

Mall Networks is backed by top consumer-marketing focused venture capital investors Flybridge Capital Partners, Venture Capital Fund of New England and Dace Ventures.

About Horizon:

Horizon Technology Finance Management LLC is a privately-held independent venture debt finance company that provides senior and subordinated venture debt financing solutions to venture capital-backed technology and life science companies through its affiliated investment finance company Compass Horizon Funding Company LLC. The Horizon team has provided over \$2 billion in financing to more than 750 venture capital-backed technology and life science companies over a span of 20 years. Horizon has offices in Farmington, CT and the San Francisco, CA area. For more information, please visit www.horizontechfinance.com

Companies interested in learning more about financing opportunities should contact:

Gregory E. Clark
Horizon Technology Finance Management
greg@horizontechfinance.com
Or call 860-676-8651

About Mall Networks

Mall Networks is the leading provider of merchant-funded loyalty shopping solutions that increase revenue, strengthen customer loyalty, and improve member engagement for a range of industries including financial services, card issuers, airline and hospitality, affinity organizations and loyalty programs. Featuring an integrated network of more than 700 world-class online and bricks-and-mortar merchants, Mall Networks' multi-channel shopping solutions and flexible, on-demand platform power personalized online and in-store shopping programs for more than 100 million members. Industry leaders including JPMorgan Chase, Delta, Upromise, Verizon, Shop.org, and Virgin rely on Mall Networks to build loyal, profitable customer relationships. Mall Networks is headquartered in Lexington, Mass. For more information, visit www.mallnetworks.com.